

Approx.
180 stores

Approx.
90min from Tokyo area



Sano Premium Outlets®

One of the largest in the Kanto region in terms of store floor area and is located in an environment full of greenery with a mountain range spreading to the east of the facility, reminiscent of a city on the east coast of the United States. You can enjoy a wide range of outlet shopping with approximately 180 name-brand stores from Japan and overseas including luxurious brands to household goods.

In the surrounding area, there are many attractive sightseeing spots where you can experience seasonal nature and history, such as Nikko, Kinugawa Hot Springs, and Ashikaga Flower Park.



*As of July 1, 2024

OVERVIEW

Property Name	Sano Premium Outlets®
Location	2058, Koena-cho, Sano-Shi, Tochigi, Japan 327-0822
Phone	+81-283-20-5800 (Recorded guidance)
Closing day	Once a year (in February)
Official Website (EN)	https://www.premiumoutlets.co.jp/en/sano/ Others: Traditional/Simplified Chinese, Korean
Hours	Shops/Food Court: 10:00 a.m. – 8:00 p.m. Restaurants: 11:00 a.m. – 9:00 p.m. * Vary by season.
Stores	Approx.180 shops
Structure	Single story building, one floor above ground
Parking spaces	Approx. 4,300 cars * FREE
Open date of expansion	Phase I : 14 March 2003 Phase II: 23 July 2004 Phase III: 3 March 2006 Phase IV: 15 July 2008

Scale of Facilities	
• Site area	Approx. 174,600m ²
• Total retail area	Approx. 37,300m ²
Access	
• Car	Approx. 800m west along Route50 from Sano-Fujioka Interchange on the Tohoku Express way *Approx.80 min drive from Tokyo
• Train & Bus	Approx. 20min by “Junkan Bus” (Loop Line) from Sano Station on the JR/Tobu Sano line
• Bus (Highway)	Approx. 90min from Tokyo Station, 3min on foot from the Sano Shintoshu Bus Terminal (JR Bus Kanto) Approx. 90min from Shinjuku Station, 3min on foot from the Sano Shintoshu Bus Terminal (JR Bus Kanto) *for more info, refer to our website

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Services

Multipurpose Restrooms	12 for wheelchair-accessible, 6 for ostomate-adaptive
ATM	International cards are acceptable at 2 ATM • Seven Bank (Food Court) • JP Bank (next to Information Center)
Lockers	Coin-operated Size: large, medium, small
Nursing Room	2 locations ※Private rooms for nursing are for women only, with some exceptions.
Stroller Rental	Free *coin-return type
Wheelchair Rental	Information Center (Free) Limited parking lot (Free *coin-return type)
For Kids	Playground (Free)
Free Wi-Fi	Available in Food Court
Ingredient Pictograms	Ingredient pictogram sheets available at Restaurants and cafe. *may vary by store
Mobile Battery Rental	Available (paid service)
EV Charger	Available (paid service)

Other Info.

Recommendation	Many buses run from Shinjyuku, enjoy comfortable shopping here lined with luxury brands. This area is well known for its strawberry, such as Skyberry ,Tochiotome and Tochiaika. You can enjoy special dessert menu at some restaurants on that season.
Tourist Spots nearby	• Approx.60min to Nikko area by car (use highway) • Approx. 20min to Ashikaga Flower Park by car

For Tourists

Tax Free	Available *may vary by store
Payment	Union Pay, Alipay + , WeChat Pay Visa, MasterCard, American Express, Diners, JCB, Discover *may vary by store
Telephone Interpreting	Free / English, Chinese, Korean, Portuguese, Spanish, Thai, Indonesian, Vietnamese
Foreign currency exchange machine	Exchange foreign currency bills into Japanese yen.(14 currencies)

* For more service details, please refer to our website.

<https://www.premiumoutlets.co.jp/en/sano/service/>

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